

20 August, 2007 - [DISCOVERY Research Group](#) | : 2131

2007 . DISCOVERY Research Group .
 , 2006 (19,71%) (16,9%). (20,1%).

2007 . DISCOVERY Research Group
 DISCOVERY Research Group, 2006 \$7,8
 \$15-18 ..

2016 - 2017 . 9,8%, 2011-2017 . 6%.
 2010 .

2014 \$100 .
 , 2006 (19,71%) (16,9%). (20,1%).

(20%). (29,6%)
 (.)

– Procter & Gamble, L'Oreal,
 Beiersdorf, Colgate-Palmolive, Unilever, Schwarzkopf & Henkel, Oriflame Gillette.

40%

16%
 30-40%

60%
 », Douglas Rivoli, Ile de Beaute.

drugstore,