

EnterMedia

20 June , 2008 - Enter Media - : 508

PR
product placement EnterMedia in-game advertising

« » 2008 .

20 2008 -
EnterMedia
2008 .

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EnterMedia 2008 . 250 . 2008
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\$130-150 , 2009 ,
\$1,8-2 .

EnterMedia 2008 EnterMedia,
Mangrove Capital Partners,
ABRT,

EnterMedia
Hi-tech EnterMedia. In-Game Advertising –
C 2005 2007 EnterMedia product placement
Egoset EnterMedia casual, PC - 2007 2008
Egoset 600 2008

www.entermedia.ru

(<http://wiw.ru>) - 5
: - Wizards World (<http://wiw1.ru>) Wizards World II (<http://wiw2.ru>),
- " (<http://islandsworld.ru>), - " (<http://astronix.ru>). Wizards World II
Product Placement
) , HotLog (
) , " () , () ,
- « »
" (<http://islandsworld.ru>) -

